

BA (Hons) Business Management UOS Reading List

Author	Title	Year/Edition	Publisher	Book No. & DDC No.
Atrill, P. & McLaney, E.	Accounting and Finance for Non-Specialists	2015/9 th ed.	Pearson	B 12 361 657 ATR
McLaney, E. & Atrill, P.	Accounting: An Introduction, FT/Prentice Hall	2002/2 nd ed.	Prentice Hall	B 06407 657 MCL
Davies, T. and Crawford, I.	Business Accounting and Finance	2011	McGraw-Hill	B 12 598 657 DAV
Arnold, J. et al.	Financial Accounting	1994/2 nd ed.	Prentice Hall	B 09263 657 FIN
Berry, A. & Jarvis, R.	Accounting in a Business Context	2011/5 th ed.	South-Western Cengage	B 12 530 657 BER
Glautier, M.W.E., Underdown, B. & Deigan, Morris	Accounting: Theory and Practice	2011/8 th ed.	Pearson	B 12 559 657 GLA
Drury, C.	Costing: An Introduction			To purchase
Brassington, F. & Pettitt, S.	Essentials of Marketing	2013/3 rd ed.	Pearson	B 12 542 658.8 BRA
Kotler, P.	Principles Of Marketing: European Edition			To purchase
MacIntyre, E.	Business Law	2008/4 th ed.	Pearson Longman	B 09335 346.4207 MAC
Kelly, D., Holmes, A. & Hayward, R.	Business Law	2005/5 th ed.	Cavendish	B 08396 346.4 KEL
McKendrick, E.	Contract Law	2015/11 th ed.	Palgrave Macmillan	B 12 546 346.4202 MCK
Beardwell, J. & Claydin, T.	Human Resource Management: A Contemporary Approach	2014/7 th ed.	Pearson	B 12 248 658.3 BEA
Torrington, D., Hall, L. & Taylor, S.	Human Resource Management	2014/9 th ed.	Pearson	B 12 547 658.3 HUM
Slack, N., Brandon-Jones, A. Johnston R.	Operations Management	2013/7 th ed.	Pearson	B 12 143 658.5 SLA

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Fitzsimmons, J. A. & Fitzsimmons M.	Service Management: operations, strategy, information technology	2014/8 th ed.	McGraw-Hill	B 12 525 658.22 FIT
Henry, A. E.	Understanding Strategic Management	2011/2 nd ed.	Oxford University Press	B 11 451 658.4 HEN
Campbell, D., Edgar, D. & Stonehouse, G.	Business Strategy: an introduction	2011/3 rd ed.	Elsevier	B 12 281 658.4 CAM
Finlay, P.	Strategic Management: An Introduction to Business and Corporate Strategy	2000	Prentice Hall	B 08374 658.4012 FIN
Johnson G. & Scholes K.	Exploring Strategy: text and cases	2014/10 th ed.	Pearson	B 12 115 658.4 EXP
Lampel, J. et al.	The Strategy Process: concepts, contexts, cases	2014/5 th ed.	Pearson	B 12 578 658.4 STR
Thompson, J., Scott, J. M. & Martin, F.	Strategic Management: awareness and change	2014/7 th ed.	Thomson Learning	B 12 535 658.4012 THO
Fisher, C. & Lovell, A.	Business Ethics and Values Pearson	2013/4 th ed.	Pearson	B 12 517 174.4 FIS
Hollensen, S.	Marketing Management: A Relationship Approach, Financial Times, Prentice Hall	2015/3 rd ed.	Pearson	B 12 541 658.8 HOL
Kotler, P. & Kellar, K. L.	Marketing Management	2016/15 th Global ed.	Pearson	B 12 518 658.8 KOT
Watson, D. & Head, A.	Corporate Finance: Principles and Practice	2013/6 th ed.	Pearson	B 11 892 658.15 WAT
Arnold, G.	Corporate Financial Management	2013/5 th ed.	Pearson	B 12 545 658.15 ARN
Brealey, R. A., Myers, S. C. & Allen, F.	Principles of Corporate Finance	2017/12 th ed.	McGraw-Hill	B 12 527 658.15 BRE
Copeland, T.E. & Weston, J.F.	Financial Theory and Corporate Policy	2014/4 th ed.	Pearson	B 12 540 658.15 COP

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Haugen, R. A.	Modern Investment Theory	1993/3 rd ed. (No newer editions after 2001)	Prentice Hall	00-8264 332.6 HAU
Levy, H. & Sarnat, M.	Capital Investment & Financial Decisions, 5th ed. Prentice Hall	1982/2 nd ed. (No newer editions after 1995)	Prentice Hall	00-9274 658.15 LEV
Lumby, S. & Jones, C.	Investment Appraisal and Financial Decisions	1991/4 th ed. (No newer editions after 1998)	Chapman	B 03908 658.15 LUM
Krajewski, L. J. & Ritzman, L. P.	Operations Management: Strategy and Analysis	(No newer editions after 2001)	Prentice Hall	
Stevenson, W. J. & Sum, C. C.	Operations Management	2014/2 nd ed.	McGraw-Hill	B 12 526 658.5 STE
Bryman, A. & Bell, E.	Business Research Methods	2015/4 th ed.	Oxford University Press	B 12 579 658.0072 BRY
Saunders, M, Lewis, P & A Thornhill	Research methods for Business students	2016/7 th ed.	Pearson	B 12 570 650.072 SAU
De Wit, B. & Meyer, R.	Strategy: Process, Content, Context	2010/4 th ed.	Cengage Learning	B 10 919 658.4 WIT
Whittington, R.	What is Strategy and does it matter?	2001/2 nd ed. (No newer ed.)	Thomson	B 06876 658.4 WHI
Drury, Colin	Management Accounting for Business	2013/5 th ed.	Cengage Learning	B 12 455 658.15 DRU
Charlesworth, A.	Digital Marketing: A Practical Approach.	2014/2 nd ed.	Routledge	B 12 150 658.872 CHA
Charlesworth, A.	Key Concepts in e-Commerce	2007 (No newer ed.)	Palgrave Macmillan	B 08420 658.872 CHA
Gay, Charles, Charlesworth, A. & Esen, R.	Online Marketing: a Customer-Led Approach	2007 (No newer ed.)	Oxford University Press	B 08352 658.872 GAY
Gallagher, K. & Venables, H. (compiled by)	Core Business Skills	2006 (No newer ed.)	Pearson	B 08036 650 COR